PATENT

Atty. Docket No.: 11CF-123022

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re applicati	on ot:)
	Yanon VOLCANI et al.) Art Unit: 2626
Serial No.:	10/639,143	Examiner: Huyen X. VO
Filed:	August 11, 2003) Confirmation No.: 7036
For:	SYSTEM AND METHOD FOR DETERMINING AND CONTROLLING THE IMPACT OF TEXT))))

San Diego, California August 11, 2009

Mail Stop: Amendment Commissioner for Patents P.O. Box 1450 Alexandria, Virginia 22313-1450

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/HV/

RESPONSE TO OFFICE ACTION

Applicants submit the following discussion in response to the Office Action mailed June 2, 2009. Claims 1-24 are pending in the application. Careful consideration has been given to the grounds for rejection, and the following discussion is offered in response. This response is timely filed within three months of the mailing of the Action.

Listing of the Claims begins on page 3 of this paper.

Remarks/Arguments begin on page 8 of this paper.